

MUSIC BOOST AI

COMPLETE USER GUIDE

From campaign creation to social media publishing
Operational manual for using MUSIC BOOST AI step by step.

Version: October 2026

TikTok • Instagram Reels • Facebook Reels • YouTube Shorts • YouTube

English Edition

MUSIC BOOST AI — V42

It is a digital music promotion platform aimed in particular at artists, DJs, musicians, singers, producers, songwriters, composers, production studios, record labels, music publishers, management teams, promotion and communication agencies, promoters, radio stations and music business professionals.

The platform turns a new music release into a real digital promotional campaign, creating and organizing video content for the main social networks and managing the process through to publication.

It is therefore useful both to independent artists, who can manage the promotion of their own music, and to record labels, music publishers and agencies, which can use it to organize and manage the promotion of multiple artists and releases.

MUSIC BOOST AI has a precise objective: to simplify and speed up music promotion work by concentrating, in one environment, content preparation, video creation, campaign management and social publishing.

1. WHAT IS MUSIC BOOST AI

MUSIC BOOST AI is a platform for organizing and carrying out music promotional campaigns. The user can upload the track and related content, analyze the audio, create promotional videos, choose the content to publish and manage publication on social platforms.

Main functions

- Campaigns: each music release is organized as a campaign.
- Track and content: management of audio, cover artwork and video.
- Audio analysis: duration, BPM, energy, peaks and structural changes.
- Social video: creation of vertical 9:16 and horizontal 16:9 videos.
- Selection: choosing the video actually intended for publication.
- Cloud Media: online availability of the media required for publishing.
- Publishing: management of processes towards social platforms.
- Payments and plans: management of single releases and the Unlimited subscription.
- Administration: Excel purchase reports for administrators.

Fundamental concept: first prepare and check the content, then select it, and finally proceed with authorization, payment when required, and publication.

2. ACCESSING THE APPLICATION

From the public Home page, access the application area through LOGIN. PROVA ADESSO also leads to the access process.

1. Open the MUSIC BOOST AI Home page.
2. Press LOGIN or PROVA ADESSO.

3. Enter the requested credentials.
4. Confirm access.
5. Wait for the personal area to load.

The area displayed depends on the account used. Administrative functions are reserved for administrators.

3. CAMPAIGNS: THE STARTING POINT

The campaign is the container for all the work: track, media content, analysis, videos and publishing processes.

6. Select the campaign you want to work on.
7. Check that you have selected the correct campaign.
8. Verify that the track is present.
9. Check the cover artwork and any original video.
10. Proceed with the track analysis.

4. TRACK ANALYSIS

Technical analysis of the audio file helps identify the most interesting moments for creating promotional content.

Parameter	Function
Duration	Total duration of the track.
Sample rate	Detected sampling frequency.
BPM	Estimated musical tempo.
Beats	Detected beats.
Energy	Signal energy level.
Energy peaks	Moments with energy peaks.
Structure changes	Points where changes in the structure are detected.

The moments suggested by the analysis are recommendations: the user remains in control of choosing the segment to use.

5. VIDEO CREATION

MUSIC BOOST AI manages two main formats for created videos:

Format	Use
9:16	TikTok, Instagram Reels, Facebook Reels, YouTube Shorts.
16:9	YouTube, horizontal format.

5.1 9:16 VIDEO

The 9:16 format is the vertical format for social videos.

11. Choose a moment identified by the analysis or set the desired moment.
12. Check the start and duration.
13. Press the button to create the 9:16 video.

14. Wait for the generation to finish.
15. Use OPEN VIDEO to check the result.
16. Use DOWNLOAD VIDEO if you want to download the file.
17. Press SELECT on the video you want to use.

5.2 16:9 VIDEO

The 16:9 format is the campaign's horizontal format, intended for YouTube.

5.3 ORIGINAL VIDEO

When an original video is available, the application allows you to work with the original content and with the versions provided by the interface, including complete versions or versions covering a specific interval.

6. VIDEO SELECTION

Indication	Meaning
■ SELECT	The video is available but is not the selected one.
■ SELECTED	The video is currently selected for publication.
■ OPEN VIDEO	Check the video.
■ DOWNLOAD VIDEO	Download the file.

For 9:16, the selection identifies the content to be used for the vertical platforms actually present in the campaign.

7. CHOOSING THE PLATFORMS

Platform	Format
TikTok	9:16
Instagram Reels	9:16
Facebook Reels	9:16
YouTube Shorts	9:16
YouTube	16:9

The campaign does not have to be published on all platforms.

8. CLOUD MEDIA

Cloud Media makes the content required by publishing processes available online.

- Provider: configured cloud service.
- Bucket: configured cloud storage space.
- Public URL: configured public address for the media.
- Update cloud status: updates diagnostic information; it is not a publishing button.

When provider, bucket and Public URL are configured, the system has the cloud layer required for publishing workflows.

9. SOCIAL AUTHORIZATION

A platform may require account authorization before publication.

18. Choose the platform.
19. Start authorization when requested.
20. Complete the login/authorization on the platform.
21. Return to MUSIC BOOST AI.
22. Check that the job can proceed.

10. PAYMENT

The current commercial configuration distinguishes the single release/campaign from the Unlimited subscription.

Option	Configuration
Single release/campaign	€9.90 for the single release/campaign that requires payment.
Unlimited	€29.90 per month while the subscription is active.

When payment is required, complete it before proceeding with publication. Always follow the status shown by the application.

11. PUBLISHING: COMPLETE PROCEDURE

This is the operational procedure to follow from beginning to end.

23. Log in with your account.
24. Open the correct campaign.
25. Check the track, cover artwork and any original video.
26. Start the track analysis.
27. Review the moments identified.
28. Create the 9:16 video for vertical social platforms.
29. Create the 16:9 video when you want to publish horizontally on YouTube.
30. Open the videos and check the result.
31. Select the video to use.
32. Check the desired social platforms.
33. Complete any required authorizations.
34. Complete payment if required.
35. Start publishing.
36. Check the job statuses.
37. Wait for completion until the status is PUBLISHED.

12. PUBLISHING STATUSES

Status	Meaning	Action
draft	Preparation not yet completed.	Check content and selection.
queued	Job in queue.	Wait.
awaiting_oauth	Authorization required.	Complete authorization.

uploading	Media is being uploaded.	Wait.
-----------	--------------------------	-------

Status	Meaning	Action
processing	Platform is processing.	Wait.
published	Publication completed.	No action.
failed	Process was unsuccessful.	Check the error before retrying.

Important: during a publication, do not repeatedly press the button. First check the job status and wait for the result.

13. COMMON PROBLEMS

Problem	Check
Analysis unavailable	Verify that you are logged in as the owner of the campaign and that the audio is present.
Video does not appear	Check the campaign and wait for generation.
Video not selected	Press SELECT and verify that it becomes SELECTED.
Publication pending	Check authorization, payment and job status.
Publication failed	Read the error associated with the job before retrying.

14. QUICK GUIDE — CHECKLIST

For a complete publication, follow this order:

- ■ LOGIN
- ■ Select the campaign
- ■ Check track and cover artwork
- ■ Analyze the track
- ■ Choose the moment
- ■ Create the 9:16 video
- ■ Check the video
- ■ Select the 9:16 video
- ■ Choose TikTok / Instagram / Facebook / YouTube Shorts as needed
- ■ If horizontal YouTube is needed, create the 16:9 video
- ■ Check the 16:9 video
- ■ Authorize social platforms when requested
- ■ Complete payment if required
- ■ Start publishing
- ■ Check the statuses
- ■ Wait for PUBLISHED

15. RECOMMENDED PROFESSIONAL WORKFLOW

PREPARE → track, cover artwork, any original video

ANALYZE → duration, BPM, energy and useful moments

CREATE → 9:16 video and, when necessary, 16:9

CHECK → open and verify the videos

SELECT → choose the content to publish

AUTHORIZE → connect social accounts when requested

PAY → complete any required payment

PUBLISH → start the selected jobs

VERIFY → monitor until PUBLISHED

16. CONCLUSION

MUSIC BOOST AI is organized to keep preparation, content creation, selection and publishing separate. The safest procedure is therefore to proceed in order: prepare the content, analyze it, create the video, check it, select it, authorize the social platforms, complete payment when required, and finally publish.

Objective: complete the entire campaign without losing control of the content and always know which stage each publication is in.

English Edition — October 2026